



## "Positive Toys for a Promising Future"<sup>™</sup> TDmonthly Magazine's Specialty Toys Report

2009 Report

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Everything "Specialty" in One Place

**TDmonthly's Magazine's** second annual Specialty Toys Report, "**Positive Toys for a Promising Future**"<sup>™</sup> is a one-stop summary of the best toys in the specialty market for 2008, as determined by the editors of **TDmonthly Magazine** and ToyDirectory<sup>®</sup> Inc. — the No. 1 online presence in the toy industry.\*

How did we pick the 200+ positive new toys in this **Report**? In addition to **TDmonthly** staff evaluation, we talked to specialty toy-store owners around the nation, kids, parents and experts about which toys excite them and are most likely to be solid sellers throughout 2008 and 2009.

To ensure that you can easily answer customers' questions about these great toys, manufacturers who were nominated for the report were asked to indicate which tests their toys had passed and how often the tests were performed. Many also submitted data on where their toys were produced. *No manufacturer paid a fee to submit; nomination was by invitation only.*

In addition to basic information, such as MSRP and wholesale price, we have also included reviews by our Roundtable moms and kids, **TDmonthly** experts and staff, plus sales evaluations ([premium access](#) only) by specialty toy-store owners from around the nation. This objective evidence of a toy's quality and ability to sell will make your ordering decisions easier.

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**Food Pyramid Bingo Updated Deluxe Edition by SMARTPICKS INC.**

Age: **10 and Up**

Gender: **Boys and Girls**

Category: **Educational**

MSRP: **\$29.95**

**TDmonthly** rating:



**The Dr.'s Impressions:** This is an updated version of a very popular game from SmartPicks that offers a lot of different food choices in a traditional Bingo game format. The update is based on the new MyPyramid.gov nutrition guidelines from the U.S. government.

**Kids' Perspective:** The 10-year-old and 13-year-old who played this game, while they may not have chosen to play it, enjoyed it from an educational perspective. These happened to be children who are well-educated and interested in nutrition.

**Recommendation:** This is a great game for helping children learn about nutrition in a fun way. The updated information is particularly welcomed, and since the Bingo format is familiar, players can actually concentrate on the facts about nutrition as opposed to how to play the game.

url - <http://www.toydirectory.com/monthly/article.asp?id=3622>